

Example Evaluation Work Plan

Friendly City's 5ADay Work Plan

An example continued from "Example Program Work Plan"

Outcome Objective: By the end of 2010, the five largest employers in Friendly City will be active participants in the 5ADay worksite program sponsored by the state health department. (The goal of five sites was chosen by task force members because these worksites together employ approximately 7,500 people.)

Evaluation Action Steps	Due Date	Agency Responsible	Resources Required
Create a simple log sheet with a column listing the five largest employers, a column to mark whether the worksite has agreed to participate, and a column for notes/comments	December 2007	Health department	Staff time
Report progress to committee members	2 times/yr	Health department	Staff time
We might need to define active participants	December 2007	Health department	Staff time Committee members

Process Objective: By July 1, 2008, St. Mary's Hospital will sign up as a 5ADay worksite.

Evaluation Action Steps	Due Date	Agency Responsible	Resources Required
Record our success with this process objective on the log sheet developed to track and evaluate the related outcome objective	July 2008	Health department	Staff time
Create a log sheet to record our progress and experiences with the strategies under this objective	March 2007	Health department	Staff time
Take time to make notes in log sheet	Ongoing	Health department	Staff time

Moving to the Future: Nutrition and Physical Activity Program Planning
Chapter 3: Develop a Nutrition and Physical Activity Plan
Developing a Plan – Overview, Example Evaluation Work Plan

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Work Plan for the Friendly Community Stroke Prevention Team

An example continued from "Example Program Work Plan"

Health Environment Objective: By 2010, expand the Friendly Community walking club from YWCA-only members to at least two other community settings, such as churches, schools, work sites, etc.

Evaluation Action Steps	Due Date	Agency Responsible	Resources Required
Create a simple log sheet to record when walking clubs form in other community settings	July 2007	Summer intern at YWCA	Time
Keep log sheet up to date	Ongoing	YWCA program director	Time

Process Objective: By December 31, 2007, at least 3 churches in Friendly Community will join the Friendly Community Walking Club.

Evaluation Action Steps	Due Date	Agency Responsible	Resources Required
Make a simple log sheet of churches in the community using the mailing list of Friendly Community Ministerial Association. As churches sign up, indicate such on the log sheet.	June 2007	Summer intern at YWCA	Time
Create an evaluation worksheet for strategy B that tracks the items mentioned on the Program Work Plan under the Monitoring and Evaluating Interests of Strategy and/or Action Steps portion.	June 2007	Summer intern at YWCA	Time

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Health Behavior Objective: By 2010, increase to at least 25% the proportion of adults in Friendly Community aged 18 and older who engage regularly in sustained physical activity for at least 30 minutes/day. (No recent baseline data available. Goal source: state Healthy People 2010 plan.)

Evaluation Action Steps	Due Date	Agency Responsible	Resources Required
Get on notification list for annual BRFSS data release	Jan 2007	John with health department	Time
Create a data trend table for the BRFSS measures we are tracking	June 2007	John with health department	Time
Record annual BRFSS data on regular exercise in the data trend table	Ongoing	John with health department	Time

Note that all of this information was pulled from the Outcome Objective Evaluation Worksheet which was completed when writing objectives.