

# How to Involve Partners

## Priorities, Goals, and Objectives

*Moving to the Future: Nutrition and Physical Activity Program Planning* assumes that multiple agencies and interested individuals will be involved in the five steps to planning community programs and services. This handout describes how to involve partners in determining priorities and writing goals and objectives. Below is a list of ways that other agencies and key stakeholders can contribute to this step.

### Prioritize Health Concerns

- Help develop the criteria to use in determining a health priority
- Participate in the process of prioritizing health concerns
- Facilitate the team's process to set priorities or offer funds to hire a neutral, outside facilitator
- Support the team's decision once a priority has been chosen

### Set Health Goals

- Participate in the process to set a health goal

### Develop Objectives

- Serve on a small task force to draft objectives
- Participate in meeting(s) to finalize objectives
- Provide baseline data if needed
- Support the coalition's decisions

Note: People work together in a number of ways, in coalitions, partnerships, committees, teams, task forces, and so on. The tools in *Moving to the Future* will help you no matter how your group is structured. To make *Moving to the Future* friendly to people working together in different ways, we use these group terms interchangeably. So, if you are working in a formal committee and *Moving to the Future* uses the word *team*, the information applies to you as well.